



# **SUSTAINABILITY** IN PACKAGING**US**

**MARCH 10-12, 2026**  
**CHICAGO**



 **@SUSTAINPACK**  
**WWW.SUSTAINPACKUS.COM**

If you have a solution to make packaging more sustainable, the best place to showcase your offering to top industry leaders is at Sustainability In Packaging US 2026!

## Why does your company need to be at Sustainability In Packaging US 2026?

- 1 The entire value chain will be there! Material suppliers, converters, brands, retailers, and the waste management and recycling community will all be together for three days in Chicago.
- 2 CPG attendance! decision makers and decision influencers from the world's largest brands attend en masse. Over 20% of attendees are from brands and retailers.
- 3 93% of attendees last year said that they made lasting business connections. Many brands attend as a group including packaging, procurement, sustainability, and senior management, meaning you can meet everyone involved in the decision.
- 4 When partnering with Sustainability In Packaging, you will have exposure to thousands of senior packaging professionals across the value chain. Meet your customer, your customer's customer and your competitor's customer. With retailers, brands and converters all attending together, you can get insight from all the players using your solution and all those who should be.
- 5 Networking made easy (and fun) with pub crawls, site tours, dinner and dialogue. Along with the usual breaks, lunches and receptions in the exhibit hall, we incorporate many additional opportunities to network and connect over the course of three days.

## Past Attendees Include:



Contact Brittany Onslow

at + 1 330 762 7441 or [bonslow@smithers.com](mailto:bonslow@smithers.com), to learn more about the 2026 packages and how your business can grow by attending Sustainability In Packaging US!

## Getting the right partnerships to make real progress in sustainability is all about meeting the people who can get things done.

With over 16 years of proven success in delivering the packaging industry a world class sustainable packaging event, Sustainability In Packaging US is the event you must attend in 2026 to showcase your latest product or service to the top global experts in the industry, who are making sustainable packaging a commercial reality. Luckily, they will all be in Chicago this March.



**30%**

Converter & Manufacturers



**20%**

Brands



**20%**

Material Suppliers



**5%**

Consultant / Design



**10%**

NGO Government / Academic



**4%**

Waste Management, Recycling & Renewable Energy



**11%**

Sustainability

# Floorplan to come!

### Our Standard Exhibition Package includes:

- Booth space with 6 foot table tops and two chairs
- 2 Conference Passes
- Logo on the event website
- Logo in event marketing
- Logo in on-site show guide
- Listed as exhibitor with profile on website, show guide and app
- Discounted delegate tickets for colleagues

### Upgrade to a Premier Exhibition Package for which includes everything in the Standard Package plus:

- A 10x10 exhibition space
- Premier placement in the exhibit hall, where all lunches and networking breaks will take place! (Limited spaces available)

### All sponsorship packages include:

- Company profile and logo on website and show guide
- Table top exhibit space
- A minimum of 1 conference pass
- Logo inclusion in marketing campaign e-blasts

# Sustainability In Packaging US 2026 Sponsorship Packages:

## Networking Reception at Conference Hotel

### Benefits for the sponsor:

- Sponsor spotlight on e-blast: logo, company profile and link to latest news
- Signage with company logo at networking reception
- 3 conference passes

## Networking Reception Offsite

### Benefits for the sponsor:

- Sponsor spotlight on e-blast: logo, company profile and link to latest news
- Signage with company logo at networking reception
- 4 conference passes

## Lunch Sponsorship

### Benefits for the sponsor:

- Sponsor spotlight on e-blast: logo, company profile and link to latest news
- Signage with company logo at sponsored lunch
- 3 conference passes

## Networking Breaks (Only 1 Left!)

### Benefits for the sponsor:

- Table top exhibit space
- Signage with company logo & message at exhibit hall during breaks
- 2 conference passes

## Set the Stage

### Benefits for the sponsor:

- Sponsor spotlight on e-blast: logo, company profile and link to latest news
- Signage with company logo on conference stage
- 3 conference passes

## Refillable Water Station

### Benefits for the sponsor:

- Sponsor spotlight on e-blast: logo, company profile and link to latest news
- Signage with company logo placed near water stations
- Company logo on conference app with option for 1 push message
- 2 Conference passes
- Add branded QR code refill tracking stickers for \$2,500

## Charging Station

### Benefits for the sponsor:

- Sponsor spotlight on e-blast: logo, company profile and link to latest news
- Signage with company logo placed near charging station
- Company logo on conference app with option for 1 push message
- 2 Conference passes

## Love Your Melon Custom Beanie

### Benefits for the sponsor:

- 7 conference passes
- Sponsor highlight in marketing email
- 50% package price donated to charity of choice in sponsor name
- Branded item distributed to all conference attendees

**Must be confirmed by  
December 19, 2025!**

## Custom Branded Items:

- Company logo in prominent locations on branded item
- 3 conference passes
- Sustainable tote-bags
- Sustainable umbrellas
- Lanyards
- Charging cords
- Reusable-Cups/  
Water-Bottle
- Conference Wifi

## Interactive Networking Lounge

### Benefits for the sponsor:

- 2 conference passes
- A branded area in the exhibition hall with tables and chairs for attendees to network or take meetings

## Thought Leadership VIP Private Lunch

### Benefits for the sponsor:

- 3 conference passes
- Invite 25-30 attendees for a private lunch within the hotel on Day 1
- Dedicated email to attendees to view sponsor branding to promote invite attendees to the private lunch

## Grab n Go Lunch (2 available)

### Benefits for the sponsor:

- Signage with company logo at sponsored lunch
- 3 conference passes

## Welcome Monitors/Registration Sponsorship

### Benefits for the sponsor:

- Sponsor spotlight on e-blast: logo, company profile and link to latest news
- Signage with company logo at podium and outside conference room
- 3 conference passes

## Conference App

### Benefits for the sponsor:

- Sponsor spotlight on e-blast: logo, company profile and link to latest news
- Company profile & logo on website and homepage of App
- Company logo on conference app with option for 1 push message
- 2 conference passes

## Visual Note Sponsor

### Benefits for the sponsor:

- Sponsor spotlight on e-blast: logo, company profile and link to latest news
- Logo on Visual Notes taking in the conference room on sustainable board
- Highlight of visual notes and sponsor in post conference message
- Company logo on conference app with option for 1 push message
- 2 Conference passes

## Custom Cocktail at Networking Reception

### Benefits for the sponsor:

- Custom cocktail offered during networking reception.
- Signage with company logo placed on bars
- 1 Conference pass

## Hot Breakfast Sponsorship (2 available)

### Benefits for the sponsor:

- Sponsor spotlight on e-blast: logo, company profile and link to latest news
- Signage with company logo at breakfast
- 2 Conference pass



Contact Brittany Onslow | [bonslow@smithers.com](mailto:bonslow@smithers.com)

We are happy to discuss other customization options and to learn more about how you would like to showcase your business by attending Sustainability In Packaging US! Payment terms are Net 30 upon invoice receipt. Once confirmed, sponsorship opportunities are not able to be canceled, changed, or transferred to another event.

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